



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA SKED A (18391)
National/Political
1844/06332488

Invoice 643437
Inv Date 10/28/2012
Terms Net 30
Contract 332838
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED A

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:25PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
17.0	Spot	8:00:00PM-10:00:00	Day,M-1	10/01/12 8:46PM (Mo)	00:30	OFA12Z128H	\$9250.00	
31.0	Spot	10:00:00AM-11:00:00	Day,M-1	10/01/12 10:29AM (Mo)	00:30	OFA12Z128H	\$375.00	
33.0	Spot	12:00:00PM- 1:00:00	Day,M-1	10/01/12 12:56PM (Mo)	00:30	OFA12P130H	\$675.00	
34.0	Spot	4:00:00PM- 5:00:00	Day,M-1	10/01/12 4:23PM (Mo)	00:30	OFA12Z128H	\$800.00	
35.0	Spot	5:00:00AM- 5:30:00	Day,M-1	10/01/12 5:23AM (Mo)	00:30	OFA12Z128H	\$500.00	
36.0	Spot	5:00:00PM- 6:00:00	Day,M-1	10/01/12 5:28PM (Mo)	00:30	OFA12Z128H	\$1800.00	
37.0	Spot	5:30:00AM- 6:00:00	Day,M-1	10/01/12 5:59AM (Mo)	00:30	OFA12P130H	\$750.00	
38.0	Spot	6:00:00PM- 6:30:00	Day,M-1	10/01/12 6:00PM (Mo)	00:30	OFA12P130H	\$2400.00	
39.0	Spot	6:00:00AM- 7:00:00	Day,M-1	10/01/12 6:56AM (Mo)	00:30	OFA12P130H	\$1500.00	
40.0	Spot	7:00:00PM- 7:30:00	Day,M-1	10/01/12 7:07PM (Mo)	00:30	OFA12Z128H	\$2400.00	
41.0	Spot	7:00:00AM- 9:00:00	Day,M-1	10/01/12 7:25AM (Mo)	00:30	OFA12Z128H	\$1600.00	
42.0	Spot	7:30:00PM- 8:00:00	Day,M-1	10/01/12 7:43PM (Mo)	00:30	OFA12P130H	\$2400.00	
43.0	Spot	9:00:00AM-10:00:00	Day,M-1	10/01/12 9:21AM (Mo)	00:30	OFA12P130H	\$375.00	
44.0	Spot	12:05:00AM- 1:05:00	Day,M-1	10/01/12 12:37AM (Mo)	00:30	OFA12P130H	\$340.00	
45.0	Spot	11:35:00PM-12:05:00	Day,M-1	10/01/12 12:02AM (Mo)	00:30	OFA12Z128H	\$1000.00	
49.0	Spot	5:00:00PM- 6:00:00	Per week (1),Mo	10/01/12 5:14PM (Mo)	00:30	OFA12P130H	\$1800.00	M/G For 16.0.1,32.0.1
50.0	Spot	11:00:00PM-11:35:00	Per week (1),Mo	10/01/12 11:34PM (Mo)	00:30	OFA12P130H	\$2000.00	
51.0	Spot	6:00:00AM- 7:00:00	Per week (1),Mo	10/01/12 6:44AM (Mo)	00:30	OFA12Z128H	\$1500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total **\$31,465.00**
Commission **(\$4,719.75)**
Net Total \$26,745.25

Total Spots 18

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.